



American Cruise Lines Welcomes Wave Season 2011

A strong start to the season, American Cruise Lines experiences record sales

Guilford, CT – American Cruise Lines, a leader in small ship cruising, announced record sales at the start of what it is predicting will be a strong Wave Season.

Each of the past five weeks has broken previous company sales records. “We predicted significant sales growth this year and have yet to be disappointed,” said Timothy Beebe, Vice President of American Cruise Lines. The company has since scheduled more cruises on its most popular itineraries in response to demand.

Beebe attributes the sales growth to a number of important factors, the largest of which may be American Cruise Lines’ new tiered commission structure for travel agents. “We are working with more new travel agents and our existing travel partners are booking more cruises than ever,” said Beebe.

As sales continue to grow, so is the company’s fleet. American Cruise Lines operates new ships that cater to everything passengers expect. The renovations on *Queen of the West* are near completion in Portland, Oregon and will be back in service this spring. Passengers can expect an even better cruise experience with larger staterooms, new furniture, and more private balconies. The Mississippi paddlewheeler’s construction is also well underway and ahead of schedule with tickets being booked well in advance of its scheduled debut next summer.

About American Cruise Lines

American Cruise Lines operates the newest fleet of small ships in the industry and offers more than 20 unique itineraries along the inland waterways and rivers of the Pacific Northwest, the Mississippi River system and East Coast of the United States. To learn more about American Cruise Lines, visit our website at www.americancruiselines.com or call (800) 814-6880.

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